



Email Your Clients about VSP® Individual Vision Plans

Dear [name],

You and your eyes deserve to be healthy and happy. At [agency name], I/we know you have a lot of options when it comes to your vision coverage. That's where I/we come in. When you enroll in a VSP® Individual Vision Plan you get access to quality vision care from a doctor you'll love, and low out-of-pocket costs on eye care and eyewear.

Here are just a few reasons to choose VSP:

- **Savings you expect.** VSP members save an average of \$240* on eye care and eyewear with a VSP network doctor. You'll also have access to Exclusive Member Extras that include savings and special offers from industry leading brands, totalling more than \$3,000 in savings.
- **Choices you deserve.** With more than 34,000 VSP network doctors and 70,000 access points throughout the U.S. VSP makes it easy to find a doctor that meets your needs and get the most out of your vision coverage.
- **Styles you'll love.** You'll find frames for you and/or the whole family with hundreds of stylish options. Plus, with VSP you get an extra \$20 to spend on featured frame brands and can save up to 25% on lens enhancements*.

Contact me/us to learn more about enrolling in a VSP Individual Vision Plan.

(add your marketing link, email address or telephone number)

*Extra \$20 available only to VSP members with applicable plan benefits. Frame brands and promotions are subject to change. Savings based on doctor's retail price and vary by plan and purchase selection; average savings determined after benefits are applied. Available solely through VSP network doctors, and only to VSP members with applicable plan benefits. Ask your VSP network doctor for details.

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